Understanding Northwestern Scholars Metrics

Experts Profiled
The number of faculty with a public profile available in Northwestern Scholars, based on the following inclusion criteria:

- All Tenured-Line Faculty
- Instructional and Clinical Faculty (excludes Health Services Clinicians or Coterminal Faculty)
- All Research Faculty
- All Emeritus Faculty who have ever been included in Northwestern Scholars
- Contributed Services Faculty with active or past grants
- Librarian Faculty identified by the library for inclusion
- Institutional Collaborators
- Select staff who have had grants with key roles and/or publications, determined on a case by case basis

Faculty who were once profiled in Northwestern Scholars but have since departed Northwestern are not included.

Scholarly Output (excluding patents)
The number of scholarly outputs included in Northwestern Scholars, which includes journal publications, book/book chapter publications, and other textual and non-textual contributions (such as conference proceedings, creative works, digital products and more). Note that publications of faculty members who were once profiled in Northwestern Scholars but have since departed Northwestern remain in Northwestern Scholars and are included in this number.

Academic Organizational Units
The number of organizational units (schools, departments, central units, research institutes and centers, and academic programs) included as affiliations and featuring their own profile pages in Northwestern Scholars.

Research Core Facilities
Number of research core facilities profiled in Northwestern Scholars.

Total Number of Sessions for FY17
Session per Google Analytics:

“A session is a group of user interactions with your website that take place within a given time frame. For example a single session can contain multiple page views, events, social interactions, and ecommerce transactions. Learn
more about the different request types in Analytics.... Many interactions can happen within one visit. A single user can open multiple sessions. Those sessions can occur on the same day, or over several days, weeks, or months.”

Northwestern Community sessions are defined as the number of sessions from Chicago and Evanston. There may have been 1) Northwestern users who accessed the site from other locations and thus not included in these numbers, as well as 2) non-Northwestern people in Chicago and Evanston accessing the site which are in the "Northwestern Community" numbers.

Domestic external sessions are defined as the number of sessions from any United States city other than Chicago and Evanston.

International external sessions are defined as the number of sessions from any country other than the United States.